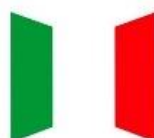




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**MINISTERO
DEL TURISMO**
REPUBBLICA ITALIANA

Public notice for participation in the "Tourism Digital Hub" project by entities operating in the sector of sales, supply and intermediation of tourism services (so-called experiences)

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The Ministry of Tourism, with headquarters at Via di Villa Ada, 55, 00199, Rome, CF 96480590585, represented by its attorney Filomena Bilancio, Director General of the Directorate General for Technology, Remuneration, Digitalization and Statistics (hereinafter also referred to as "MiTur")

WHEREAS

- Article 54-bis of Legislative Decree no. 300 of 30 July 1999, introduced by Article 6 of Legislative Decree no. 22 of 1 March 2021, paragraph 1, establishes the Ministry of Tourism, which is responsible for the functions and duties of the State in matters of tourism, with the exception of those assigned by the same Decree to other ministries or agencies, and without prejudice, in any case, to the functions conferred by current legislation to the regions and local authorities;
- With the Prime Ministerial Decree of 30 October 2023, no. 177, the Organizational Regulations of the Ministry of Tourism, the offices directly collaborating with the Minister, and the Independent Performance Evaluation Body were adopted;
- The National Recovery and Resilience Plan (NRRP) was approved by the ECOFIN Council of Ministers on July 13, 2021. This plan allocated a total of €2.4 billion to tourism investment projects – Mission 1, Component C3 "Tourism and Culture." The main projects funded are the Tourism Digital Hub, the Integrated Fund for the Competitiveness of Tourism Enterprises, the Caput Mundi – New Generation EU project for major tourism events, and the reform of the Professional Regulation of Tourist Guides.
- On January 4, 2023, Law No. 204 of December 16, 2022, "Conversion into law, with amendments, of Decree-Law No. 173 of November 11, 2022, containing urgent provisions regarding the reorganization of the powers of the Ministries," was published in the Official Journal. Article 10-bis of this Law introduces a new paragraph 1-bis into Article 54-ter of Legislative Decree No. 300/1999, which provides that the Ministry of Tourism owns the "italia.it" portal, the rights associated with the domain itself, and the related technological platform, for the purpose of strategically coordinating and directing the structuring of the portal itself and the promotional activities of national tourism policies carried out through it;
- The Ministry of Tourism is responsible for the portal [Italy.it](https://www.italia.it) of which ENIT takes care of the promotion;
- On January 13, 2022, ENIT and MiTur signed the "Agreement between the Ministry of Tourism and ENIT - National Tourism Agency - Three-year period 2022/2024" concerning, among other things, the redefinition and implementation - in full collaboration with the regions and autonomous provinces, within the timeframe and methods defined by MiTur itself - of a new promotion strategy, strongly focused on digital and which will effectively contribute to defining the content of the Tourism Digital Hub envisaged by the National Recovery and Resilience Plan (PNRR);

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- with Legislative Decree no. 44 of 22 April 2023 (converted, with amendments, by Law no. 74 of 21 June 2023) the MiTur was authorized to establish, by Ministerial Decree, the in-house company called "ENIT SpA" with the simultaneous suppression of the public body ENIT – National Tourism Agency and the attribution of the related functions to the company "ENIT SpA";
- following the Decree of the Minister of Tourism of 30 November 2023, with deed 88218, deed 25899 of the Notary Paolo Castellini, ENIT SpA was established on 27 February 2024;
- On March 20, 2024, the Transitional Agreement was signed between the Ministry of Tourism and ENIT SpA, which provides for ENIT SpA to continue to temporarily manage the activities and relationships set out in the 2024 Activity Plan, approved with note prot. no. 4399 of February 16, 2024, which includes increasing the awareness of the Digital Tourism Hub and the site's traffic performance;
- MiTur has launched a complex and detailed project aimed at profitably matching tourist demand for Italy with the relevant Italian supply, according to the objectives and purposes detailed below;
- MiTur has started the public consultation procedure for the "Guidelines on Technical Interoperability and API Management" (hereinafter also referred to as "TDH022 Guidelines");
- At the same time, MiTur has involved, through a different membership procedure, the regions, autonomous provinces, other local public bodies, and central public administrations in collaboration and cooperation on the Tourism Digital Hub;
- MiTur has adopted the TDH022 Ecosystem Guidelines of the Ministry of Tourism, the standards and technologies for interfacing and integrating with italia.it, registered by the Court of Auditors with Decree no. 52/2023;
- MiTur, in exercising its institutional powers, in general and, for the purposes and effects of this Notice and the activities dependent on and deriving from it, in particular, cannot and must not act nor be considered in any way as a tourism company or a professional operator and/or intermediary and operates exclusively for the purposes of public interest within its jurisdiction, never being under any circumstances a "seller" of tourism services;
- MiTur therefore intends to promote forms of collaboration and cooperation with all entities – both public and private – interested in the same objectives and purposes;
- Annex 1 of Legislative Decree no. 79/2011 (the so-called Tourism Code) defines the sector regulations applicable to tourist packages and related tourist services, assigning the relevant responsibilities for the correct execution of the tourist package, based on the respective competences;
- MiTur intends to offer end users of the italia.it portal the opportunity to benefit from the provision, through the aforementioned portal, of tourist packages and related tourist

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services, as defined in the aforementioned Annex 1 of Legislative Decree no. 79/2011, by signing Membership Agreements with entities operating in the tourist package intermediation sector and who, possessing the requirements set out in this Notice, demonstrate, by submitting a membership application, their willingness to collaborate with MiTur according to the terms and conditions indicated in the Membership Agreement template;

- This procedure does not establish conditions of favor, priority, exclusivity, or competitive advantage for any public or private entity. Participation in the initiative is completely free and open, in compliance with the requirements set out in the dedicated paragraph, and is primarily aimed at promoting the Italian tourism system as a whole.
- The processing of data collected as part of the procedure referred to in this Notice is carried out in accordance with the provisions of Regulation (EU) 2016/679 (GDPR) and subsequent amendments.
- With resolution dated 04/07/2026 ref. 49670/26 the General Director, Attorney Filomena Bilancio, approved the outline of this public notice and related attachments;

MAKES KNOWN THAT

This Notice is intended to collect applications from entities operating in the tourism services intermediation sector for participation in the "Tourism Digital Hub" project, as better described and regulated below.

1 Definitions

1. For the purposes of this Agreement, the following definitions apply:

- a) member: the entity that has joined the Interoperability Infrastructure with TDH through the accreditation process and the signing of a Membership and Interoperability Agreement with TDH;
- b) members: all entities, both public and private, who have joined and/or will join in the future the TDH Interoperability Infrastructure through the accreditation process and the signing of a Membership and Interoperability Agreement with TDH;
- c) API: a set of procedures, functions, and operations available to the programmer and usually grouped together to form a set of specific tools for performing a specific task;
- d) APP: digital applications created using the APIs published on the TDH portal and/or italia.it;
- e) Attribute(s): the characteristics possessed by Members. According to the provisions of the AgID Guidelines, Attributes can be Certified, Declared, and Verified;
- f) API catalog: a single, centralized component that ensures Members are aware of the available APIs and how to use them, and on which the Interoperability Agreements are also recorded, as well as providing the necessary publicity in relation to the type of data

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exchanged and the nature of the Members involved;

- g) Data model: the model referred to in paragraph 3.4.2 according to which information relating to shared experiences must be provided;
- h) DPIA: Data Protection Impact Assessment;
- i) end Users/final users: final recipients of the APPs or the italia.it/TDH website.
- j) provider: MiTur in its capacity as developer who makes an E-service available via API on the TDH interoperability infrastructure to allow its use and the consequent interoperability of the data by the Members;
- k) Experience: an activity for the benefit of the end user (the tourist), such as, for example, the sale of tickets to events, guided tours, participation in courses or demonstrations, etc., accompanied by any ancillary services (e.g., transportation exclusively for the enjoyment of the experience; tour guide), excluding in any case the services referred to in points 1], 2], and 3] of art. 33 of the Tourism Code referred to in Annex 1 to Legislative Decree 79/2011;
- l) E-service: each digital service provided within the Tourism Digital Hub (also "TDH") created and made available by MiTur through the implementation of the necessary APIs compliant with the provisions of the AgID Guidelines to ensure access to its data and/or the integration of its processes for Members, governed by this Agreement;
- m) supplier: entity that provides the experience to the tourist, even where it derives from the sale of another professional entity;
- n) user: the Member in his/her capacity as a person who, by signing the Membership Agreement, accesses and uses the E-service via APIs made available by the Provider for the purposes of the TDH ecosystem and/or italia.it;
- o) TDH infrastructure: the technological infrastructure that enables the interoperability of the information systems and databases of the entities referred to in Article 2, paragraph 2, of the CAD, through the accreditation, identification, and management of the authorization levels of the entities authorized to operate on it, as well as the collection and storage of information relating to access and transactions carried out through it as per Article 50-ter, paragraph 2, of the CAD;
- p) italia.it: website and mobile app created by the Ministry of Tourism to promote Italy's entire tourism ecosystem, enhancing, integrating, and promoting its offerings. This website will be enriched with new content produced by the TDH ecosystem.
- q) AgID Guidelines: the AgID Guidelines on the technological infrastructure for the interoperability of information systems and databases pursuant to Article 50-ter, paragraph 2, of the CAD;
- r) Interoperability Guidelines (TDH022): the Guidelines on technical interoperability and API

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management issued by MiTur which serve as a reference basis for the interoperability that the Ministry of Tourism intends to adopt with institutional and private operators, for the exchange of information, data and services with the TDH;

- s) TDH: the Tourism Digital Hub, a content and services platform that successfully matches tourism demand for Italy with the relevant Italian supply (provided by both national and international players), connecting the interests of the individual (tourist), the destinations, and the supply, before, during, and after the tourism experience, creating added value for all stakeholders;
- t) TDH022: standardized communication protocol that enables interoperability between the Tourism Digital Ecosystem (Tourism Digital Hub – TDH) and its members;
- u) User(s): any natural person who accesses the TDH interoperability infrastructure and is authorized by the Participant to act on its behalf on the infrastructure. According to the AgID Guidelines, users may include API Operators, Security Operators, and Administrative Operators, whose contact information must be communicated to the Ministry of Tourism through the online accreditation procedure on the platform;
- v) Widget: an interface created by the Member, integrable with italia.it, which enables the end user to use a feature and/or service (e.g., booking).

2 Subject of the notice

This Notice is aimed at collecting applications, on an equal basis, from entities operating in the sector of the sale, supply and intermediation of Experiences, as defined in the introduction, interested in participating in the Tourism Digital Hub initiative (hereinafter also simply "TDH"), as Partners (hereinafter also "Participants"), who, by sharing content and data with MiTur through specific APIs, will feed italia.it with services related to their offering.

The visibility of content on the portal does not respond to exclusivity or priority criteria favoring any Partner. The methods of publishing content and the visibility granted to it are guaranteed equally to all Members.

Partners must adopt communication and information tools, highlighted and adequately visible in their e-services, such as to inform end users, clearly and unequivocally, of MiTur's role and responsibilities. This should make it clear that MiTur does not act, pursuant to current industry legislation, as a tourism company or professional operator and/or intermediary and operates exclusively for public interest purposes within its remit. MiTur cannot and will never, under any circumstances, be a "seller" of tourism services.

The TDH interoperability application platform is owned by MiTur, which oversees its management and development. The TDH application platform is equipped with its own technological infrastructure (API Gateway, CMS, DAM, DMS) that participating operators must interconnect with. They must also equip themselves with a technological infrastructure that allows them to exchange/receive information and content using an encrypted, authenticated, and authorized method, in accordance with the TDH022 Guidelines.

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Therefore, in order to implement interoperability with the TDH, the Member must possess the mandatory technical requirements indicated in paragraph 3.3 and undertake to comply with the provisions of the following paragraph 3.4.

3 Admission requirements

All private economic operators, regardless of their legal form, operating in the sector of the sale, supply and intermediation of tourism services (so-called Experiences), as defined in the introduction, on the national territory are eligible to participate.

Those intending to apply for membership must meet the subjective requirements set forth in paragraph 3.1 and the eligibility requirements set forth in paragraph 3.2; they must be able to present their offer in compliance with the technical requirements set forth in paragraph 3.3. Finally, those intending to apply for membership must undertake to comply with the commitments set forth in paragraph 3.4, following the signing of the Membership Agreement.

3.1 Subjective Requirements

Economic operators interested in applying for admission to this selection must possess the following subjective requirements, to be certified in the application form attached to this Notice (Annex 1) by the legal representative pursuant to Presidential Decree no. 445/2000 and with digital signature:

- Registration in the Company Register or other equivalent registers provided for by the countries of membership, for the activities envisaged in this Notice;
- Registered office in a Member State of the European Union, without prejudice to the right of non-EU operators to participate by virtue of applicable international conventions and/or agreements;
- Possession of the general requirements set forth in Article 94 of Legislative Decree no. 36/2023.

Individuals not established in Italy but in another European Union member state may demonstrate possession of the aforementioned requirements by producing equivalent documents, where required, issued by the competent judicial and/or administrative authorities of their country of origin, or, where not required, by producing a declaration proving possession of the aforementioned requirements and/or certifying the impossibility of producing such documents.

3.2 Eligibility requirements

Economic operators must possess the following eligibility requirements:

- Possession of suitable professional liability insurance coverage with a leading international insurance company;
- Ability to integrate tourist services (so-called experiences) using appropriate technologies:
 - provided on the national territory;

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- provided by operators with the necessary qualifications and/or licenses, in accordance with current legislation.
- Ability to provide appropriate after-sales service to support the end user in the event of changes/cancellations or other types of requests relating to the booking and/or financial transaction.

The requirements set forth in paragraphs 3.1 and 3.2 must be met at the time of signing the membership application and declared therein, and must be met by the Member throughout the term of the Membership Agreement. The Ministry of Tourism reserves the right to verify the existence of the aforementioned requirements at any time. Failure to meet even one of the aforementioned requirements may constitute grounds for the Member's refusal to be admitted or, following the signing of the Membership Agreement, grounds for its revocation.

3.3 Mandatory technical requirements

For the purposes of interconnection with the TDH, Partners intending to apply for membership in the TDH must declare that they possess the following technical requirements, which are mandatory for interconnection with the TDH:

1. **Secure Authentication:** Have APIs protected via OAuth 2.0 authentication to ensure secure communications.
2. **API Types:** have RESTful APIs, compliant with modern standards to ensure interoperability and ease of use.
3. **Managing the History of Shipments:** be able to:
 - keep a history of shipments made;
 - take into account, for each new submission (T1, T2, etc.), the contents previously sent (T0, T1, etc.);
 - Include in new submissions only new content (new), deletions (delete) and updates (update) compared to previous submissions.

3.4 Engagements

Those interested in applying for admission must declare that they undertake to:

- comply with the mandatory technical specifications referred to in paragraph 3.4.1
- provide data according to the Data Model referred to in paragraph 3.4.2
- fulfill the further obligations referred to in paragraph 3.4.3.

3.4.1 Mandatory technical specifications

3.4.1.1 Standard service to request the creation of a new experience

THE'operationId "post-putExperiences" represents the service in POST mode responsible for creating a new experience, with parameters equal to:

```
{
  "in": "body",
  "name": "requestPutExperiences",
  "description": "Sample Description",
  "required": true,
  "schema": {
    "$ref": "#/definitions/requestPutExperiences"
  }
}
```

In order to convey a positive experience with the API, the following fields are considered mandatory:

- *partnerID*, string indicating the unique sender key identifying the experience;
- *images*, image URL with .jpg or .jpeg or .png extension;
- *mainCategory*, enum string e.g. "tours-and-sightseeing", "museums-and-galleries", "food-and-wine-activities", etc;
- *interest*, array of enum strings e.g. "local-culture-explorers", "city-explorers", "wellness-seekers", etc;
- *travelerType*, array of enum strings e.g. "first-time-travelers", "regular-visitors", "couples", etc;
- *startingPointLatitude*, string indicating the latitude of the meeting point of the experience;
- *startingPointLongitude*, string indicating the longitude of the meeting point of the experience;
- *languages*, an array of objects characterized by the following mandatory fields:
 - *language*, a string in ISO 639-1 format indicating the language in which the experience is available. Only the following languages are considered mandatory: Italian (it) and English (en), and Spanish (es) is currently considered optional. Any other languages will not be considered for ingestion and publication. The future presence of one or more languages on the platform, e.g., French (fr), will not make the experience mandatory in those languages, and will not affect the availability of the versions already accepted;
 - *title*, a string indicating the title of the experience;

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- summary, a string indicating the description of the experience;
- redirectUrl, a string indicating the URL to the Partner's detail page where you can view all the product details and, if necessary, finalize the purchase;

Failure to provide these and/or incorrectly will result in an error when querying the API and the experience itself being rejected.

3.4.1.2 Standard service to request an experience update

The operationId “put-putExperiences” represents the service in PUT mode responsible for updating an existing experience, with parameters equal to:

```
{
  "in": "body",
  "name": "requestPutExperiences",
  "description": "Sample Description",
  "required": true,
  "schema": {
    "$ref": "#/definitions/requestPutExperiences"
  }
}
```

In order to convey a positive experience with the API, the following fields are considered mandatory:

- *partnerID*, string indicating the unique sender key identifying the experience;
- *images*, image URL with .jpg or .jpeg or .png extension;
- *mainCategory*, enum string e.g. "tours-and-sightseeing", "museums-and-galleries", "food-and-wine-activities", etc;
- *interest*, array of enum strings e.g. "local-culture-explorers", "city-explorers", "wellness-seekers", etc;
- *travelerType*, array of enum strings e.g. "first-time-travelers", "regular-visitors", "couples", etc;
- *startingPointLatitude*, string indicating the latitude of the meeting point of the experience;
- *startingPointLongitude*, string indicating the longitude of the meeting point of the experience;
- *languages*, an array of objects characterized by the following mandatory fields:
 - language, a string in ISO 639-1 format indicating the language in which the experience is available. Only the following languages are considered mandatory: Italian (it) and English (en), and Spanish (es) is currently considered optional. Any other languages will not be considered for ingestion and publication. The future presence of one or

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more languages on the platform, e.g., French (fr), will not make the experience mandatory in those languages, and will not affect the availability of the versions already accepted;

- title, a string indicating the title of the experience;
- summary, a string indicating the description of the experience;
- redirectUrl, a string indicating the URL to the Partner's detail page where you can view all the product details and, if necessary, finalize the purchase;

Failure to provide these and/or incorrectly will result in an error when querying the API and the experience itself being rejected.

3.4.1.3 Standard service for requesting cancellation of an experience

The operationId "delete-deleteEsperienze" represents the service responsible for deleting an experience, with parameters equal to:

```
{  
  "name": "partnerID",  
  "in": "path",  
  "required": true,  
  "type": "string"  
}
```

3.4.2 Data model

In order to ensure a complete user experience, the Partners:

1. They will have to provide, for each shared experience, the information in the following table:

| Attribute Name | Attribute Description | Required (Y/N) | Example |
|-------------------------------|---|----------------|---|
| partnerID | Unique Experience Identification Partner Key | S | "test123" |
| images | Images, URLs with .jpg or .jpeg or .png extension | S | "https://www.example.com" |
| liveGuide | Guide, as an enum with ISO 639-1 | N | "fr", "it", "en", "es", "de" |
| audio guides | Audio guide, as an enum with ISO 639-1 | N | "fr", "it", "en", "es", "de" |
| accessibility | Wheelchair accessible | N | "true", "false" |
| skipLine | Skip the line | N | "true", "false" |
| smartphoneTicket | Electronic ticket | N | "true", "false" |
| mainCategory | Main category, like enum | S | "tours and sightseeing" |
| interest | Interest type, as an enum | S | "night-lovers", "city-explorers", etc. |
| travelerType | Traveler type, as an enum | S | "couples", "first-time-travelers", etc. |
| tags | Experience tags, like enum | N | "city-pass", "transport", "package", etc. |
| startingPointLatitude | Latitude of the meeting point | S | "44.33798109558182" |
| startingPointLongitude | Longitude of the meeting point | S | "12.263805777221107" |

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| | | | |
|-----------------------------|--|---|---|
| startingPointAddress | Meeting point address | N | "SS 16 Adriatica km. 162, 48125 Savio" |
| startingPointRegion | Meeting point region | N | "Emilia-Romagna" |
| startingPointCity | Municipality of the meeting point | N | "Ravenna" |
| durationHours | Duration of experience in hours, as int32. Min: 0, Max: 12 | N | "0" |
| durationMinutes | Duration of the experience in minutes, as int32. Min: 0, Max: 59 | N | "59" |
| dateStart | Start date of the experience, as yyyy-mm-dd format | N | "2024-31-12" |
| dateEnd | End date of the experience, as yyyy-mm-dd format | N | "2024-31-12" |
| languages | Content of the language experience, array of objects, below: | S | - |
| language | Language of experience, as an enum with ISO 639-1 | S | "fr", "it", "en", "es", "de" |
| title | Title of the experience | S | "Mirabilandia Entrance + Parking" |
| summary | Description of the experience | S | "Mirabilandia is an amusement park where adrenaline and fun meet!" |
| whatsIncluded | What does the experience include? | N | "* Entrance to Mirabilandia and all its attractions and shows\r\n* Parking" |
| whatsExcluded | What does experience exclude? | N | "* Entrance to Mirabeach\r\n* Food and drinks" |
| widgetUrl | Partner Booking Widget URL | N | " https://www.example.com " |
| redirectUrl | Partner detail page URL | S | " https://www.example.com " |

2. They must adhere to the shared technical guidelines in order to benefit from the opportunities for converting users into purchasing tourist activities and/or experiences. More specifically, by enhancing:
 - the mandatory field "redirectUrl" of the "languages" object array containing, as indicated, the URL to the Partner detail page that will enable the "Book Now" CTA;
 - the optional "widgetUrl" field containing the URL enabling the Partner widget to open in an iframe on italia.it;
3. they will be able to request from the Ministry to share analytics tracking data relating to user interaction with the calls-to-action described in the previous point, with a view to converting them to the purchase of tourist activities and/or experiences;
4. they will have to use the credentials shared by the administration to carry out internal tests, in order to consistently query the TDH creation, update and deletion APIs;
5. Upon completion of the activities carried out, they will have to take part in a joint testing phase with the Ministry on the Standard endpoint in order to validate the integration with the TDH.

3.4.3 Further commitments to be made for joining the TDH

Finally, members will have to make the following commitments:

1. ensure the preliminary sharing of the experiences present within its catalogue before the

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publication of the offer on the TDH;

2. explicitly indicate creations, updates and deletions of experiences present in your catalogue, by querying the relevant APIs made available by the TDH;
3. Ensure the catalog is updated frequently enough to ensure that offers are updated as the Partner's catalog changes. The specific experience will be updated in full load mode;
4. provide exclusively the services they mediate and/or sell through the use of adequately trained personnel in possession of the necessary authorisations, qualifications, licenses and/or permits to carry out the activities (so-called experiences) proposed to end users;
5. provide and/or intermediate and, in any case, display on the TDH exclusively tourist services provided in accordance with current sector legislation, also with reference, for example, to the guarantees to be provided to end users and to information obligations;
6. ensure the principle of "doing no significant harm" based on what is specified in the "Taxonomy for Sustainable Finance" (EU Regulation 2020/852).

4 Contents, Methods and Terms for Submitting the Application

Economic operators interested in applying for admission to this selection must send their application for membership, based on the form in Annex 1 to this Notice, generated in PDF format, with the digital signature of the legal representative or other person with signing powers, to the following PEC address dg.trds@pec.ministeroturismo.gov.it. Individuals not established in Italy and without a certified email address can submit their membership application, generated in PDF format, with the digital signature of their legal representative or other person with signing authority, to the following email address: supportTDH@ministeroturismo.gov.it.

If the signature is provided by a person other than the legal representative listed in the Company Register (or similar register in the foreign country of residence), a specific power of attorney must be attached.

In its membership application, the Partner must also indicate the names of its legal representative and its technical/operational representative.

For each of the subjects indicated, the following personal data must be provided: name; surname; tax code; email address.

Each Party may replace its contact person at any time by giving written notice to the other Party.

The application for membership will contain a self-declaration, pursuant to Articles 46 and 47 of Presidential Decree No. 445/2000, stating that the applicant meets the subjective requirements set out in paragraph 3.1, the eligibility requirements set out in paragraph 3.2, and the mandatory technical requirements set out in paragraph 3.3. Furthermore, the application for membership must contain a declaration of commitment to the obligations set out in paragraph 3.4.

In the event of missing or incorrect information on the application form, self-declaration, or

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declarations of commitment, the Ministry of Tourism reserves the right to request additional investigations, in accordance with the procedures and timeframes set forth in Article 101 of Legislative Decree No. 36/2023.

The Ministry of Tourism reserves the right to request further documentation to supplement any documentation already submitted.

Applications must be submitted exclusively in Italian or English.

Applications must be submitted no later than one month from the date of publication of this notice.

Only one application may be submitted per interested party; if it is necessary to correct a previously submitted application, a new application can be submitted via certified email (PEC), subject to cancellation of the previous application, which must be communicated via certified email.

5 Admission procedure

All submitted membership applications will first be verified by the competent MiTur structures responsible for administrative checks to ensure their completeness with respect to the provisions set out in paragraphs 3.1, 3.2, 3.3, and 3.4 (and related subparagraphs).

Once the completeness of the submitted documentation has been analyzed and the declarations required in paragraphs 3.1, 3.2, 3.3, and 3.4 (and related subparagraphs) have been verified, the competent MiTur structures responsible for the technical/functional implementation of the TDH ecosystem will proceed to verify that participants possess the mandatory technical requirements set out in paragraph 3.3 (and related subparagraphs).

The Ministry of Tourism may request clarifications and/or additional documentation, including verifying the accuracy of the data provided and the declarations made in the application, and may request, at any time, supporting documents pursuant to Article 71 of Presidential Decree no. 445/2000. The right to verify, check, and inspect the accuracy of the data provided and the declarations made in the application, and to request supporting documents pursuant to Article 71 of Presidential Decree no. 445/2000, also taking into account Legislative Decree no. 82 of 7 March 2005 – Digital Administration Code – may be exercised, including on a random basis, throughout the application period.

Upon acceptance or denial of the application, interested parties and/or economic operators who submitted their application within the deadline will be notified by email/certified email.

The denial will be communicated, with adequate justification, via email/certified email to the interested parties. The latter, within ten days of receiving the communication, have the right to submit their written observations, possibly accompanied by documents, via certified email. Individuals not established in Italy and without a certified email address may submit them to the following email address: supportTDH@ministeroturismo.gov.it.

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If the application is denied, the interested party and/or economic operator may submit a new application, once the reasons for the denial have been remedied, where possible, if the submission deadline is still open.

Following acceptance of the application to join, the interested party and/or economic operator will be invited by email/certified email to sign the relevant Membership Agreement, according to the form attached to this Notice (see below).

The Membership Agreements will be signed as and when the investigation is successfully concluded.

Following the signing of the Membership Agreement, Members shall fulfill the commitments indicated in par.3.4, under penalty of termination of the Accession Agreement.

The actual implementation of the E-services and their publication on the TDH ecosystem will also be the subject of a joint testing phase, aimed at verifying the effective fulfillment, by the Member, of the commitments referred to in paragraph.3.4; if this phase has a negative outcome, it will not entail any charges whatsoever for the MiTur.

The Ministry of Tourism reserves the right to extend the terms of this Notice or, in the event of changed operating conditions or due to the need to update the TDH itself, to declare the Notice closed early. If deemed appropriate, the Ministry of Tourism may issue a new Notice with different conditions, following any changes that may be made to the TDH and its Guidelines in the initial implementation phases. The Ministry of Tourism also reserves the right to publish subsequent editions of this Notice (consistent or amended, if necessary).

6 Draft Membership Agreement

In order to interoperate with the TDH, each interested entity and/or economic operator must sign a Membership Agreement according to the template in Annex 2. The template Agreement is attached to this Notice for the sole purpose of making it known to each interested entity and/or economic operator at this stage. It contains the general provisions governing the relationship with the Participant, including voluntary participation in the TDH, which does not generate any direct remuneration for the Parties involved, and the indemnity of MiTur with respect to any loss or damage arising to itself and/or other Participants or Third Parties regarding the nature and quantity of the content provided as part of the solution provided. It is understood that the Membership Agreement may be implemented based on the solution provided by the Participant identified following this Notice.

The compilation and signing of the Membership Agreement by the interested subjects and/or economic operators will take place exclusively through the procedure that will be communicated, once the application itself has been declared admissible, pursuant to article 5.

7 Duration of membership

Membership in the TDH will last 36 months from the date of signing the Membership Agreement, without prejudice to the obligation to accept any changes that the MiTur will make mandatory

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during the membership period, as further specified in the Membership Agreement draft referred to in paragraph 6 above.

The Parties reserve the right to withdraw from this Agreement by communicating their intention to the other Party, via certified email, according to the procedures specified in Article 12 of the Agreement, with a minimum of 6 months' notice.

If the Member does not deem it necessary/possible to implement the changes that MiTur will make mandatory during the membership process, the Member will have the right to withdraw from the Agreement itself, as better specified in the Membership Agreement template referred to in the previous paragraph.6.

8 Revocation of membership

If the documentation certifying possession of the membership requirements contains inaccurate information, or if the mandatory subjective and technical requirements are no longer met during the membership period, the Ministry of Tourism (MiTur) will revoke the membership, reporting the irregularities found (if applicable) to the competent authorities to determine any criminal, civil, and administrative-accounting liability. The revocation will be promptly communicated by email/certified email and will take effect immediately upon receipt of the notification.

In addition to the cases mentioned above, the draft Membership Agreement referred to in the previous paragraph 6 also regulates further cases of revocation, cases of termination and the right of withdrawal.

9 Obligations and responsibilities of the parties

The obligations and responsibilities of the parties are listed in the Agreement referred to in the previous paragraph.6Please note that these obligations begin upon signing the Membership Agreement, following acceptance of the membership application, according to the procedure outlined in the previous paragraph.5.

10 Checks and inspections

At any time, the Ministry of Tourism may conduct unannounced checks and inspections, including random checks, to ensure the Participant's compliance with its obligations. Furthermore, the Ministry of Tourism may use advanced technological tools (e.g., social media monitoring) to identify any situations that jeopardize the reputation of the Ministry itself or the TDH project. In such situations, the Ministry of Tourism reserves the right to withdraw from the Agreement in accordance with the procedures set forth in paragraph 1.6 and to activate any consequent initiative for compensation for any damages suffered, even if only to their image.

11 Notice Responsible

The sole person responsible for the procedure is Dr. Benedetta Rizzo, who can be contacted for information relating to this Notice at the following email address: supportTDH@ministeroturismo.gov.it.

12 Information and contacts

This Notice and all related documentation can be found on a dedicated page on the website: <https://www.ministeroturismo.gov.it/pnrr/m1c3-investimento-4-1tourism-digital-hub/>. The publication has the value of notification for the interested parties.

MiTur reserves the right to add or modify this Notice due to subsequent changes or amendments to the TDH022 Guidelines or the applicable regulatory framework. In such cases, it will publish the changes and communicate the procedures for integrating requests, where necessary, using the same methods adopted for this Notice.

Any requests for clarification and information relating to this Notice should be forwarded to the following PEO address: supportTDH@ministeroturismo.gov.it The Ministry provides clarifications and answers to inquiries through the publication of "FAQs" on the Ministry's website. Requests for clarification received verbally, by telephone, and/or through other means will not be considered. Requests for clarification that are generic, irrelevant, or characterized by absolute uncertainty as to their origin will also not be considered.

The clarifications as regulated by this article form an integral and substantial part of this Notice.

13 Privacy Policy

The processing of data collected as part of the procedure referred to in this Notice is carried out in compliance with the current legislation on privacy (Legislative Decree no. 196/2003 and subsequent amendments), as well as pursuant to the provisions of Regulation (EU) 2016/679 (GDPR) and subsequent amendments.

Personal data will be processed exclusively for the purposes of carrying out the procedure referred to in this Notice in accordance with the provisions of Article 22 of Regulation (EU) 2021/241.

Providing your data is mandatory, and refusal to provide it will prevent us from completing your application.

The personal data in question will be processed in compliance with the law, using security measures designed to ensure the confidentiality of the data subject. The data controller is the Ministry of Tourism, represented by the Minister pro tempore.

14 Competent court and appeals

Interested parties and/or economic operators may appeal to the competent TAR within 60 days of receiving the notification of rejection of their application via certified email.

15 Final provisions

With the exception of the references to Articles 94 and 101 of Legislative Decree no. 36/2023, contained in paragraphs 3.1 and 4 of this Notice, respectively, this Notice does not introduce procedures or refer to transactions attributable to or in any way similar to the negotiation procedures governed by Legislative Decree no. 36/2023.

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THE GENERAL DIRECTOR
Lawyer Filomena Bilancio

((digitally signed in accordance with the eIDAS, SPID or Qualified Electronic Signature regulations))